

Conference Programme

Thursday, 22 July 2021

09:00

Welcome and Introduction

Chair: Jörg Haspel (ICOMOS Germany)

Welcomes

- Co-Organiser: Gabriela Semova-Koleva, President of ICOMOS Bulgaria
- Patron and Host: Galina Stoyanova, Mayor of Kazanlak Municipality

Goodwill Messages

- EU Commissioner Mariya Gabriel, EU Commission for Innovation, Research, Culture, Education and Youth (tbc)
- Ambassador Christoph Eichhorn, Embassy of the Federal Republic of Germany in Sofia
- State Secretary Kathrin Bohle, EU Urban Agenda/Partnership Culture and Cultural Heritage, German Federal Ministry of the Interior, Building and Community
- Antoine Wilmering, Senior Program Officer, Getty Foundation
- Sneška Quaedvlieg-Mihailović, Secretary-General, Europa Nostra

Introduction

- Buzludzha Project: The Initiative | Dora Ivanova (Buzludzha Project)
- Conservation Management Plan: Significance Assessment and Conservation Strategies for Buzludzha Monument | Anna Nevrokopska, Dobrin Tsvetkov (Buzludzha Project/E House Architects)

10:30

Section 1: Modern Mosaics and Architectural Surfaces – Conserving and Restoring Controversial Post-war Heritage

Chair: Boyan Georgiev (ICOMOS Bulgaria)

- Buzludzha/Bulgaria – “It is Big Stuff.” Ways to Materially Conserve a Ruined Dissonant Monument | Thomas Danzl (Buzludzha Project)
- Synthesis of Mosaics, Decorative Arts and Architecture in Buzludzha Monument – Aspects of Significance | Mariela Malamatenova (ICOMOS Bulgaria)
- Good-bye Lenin and Welcomed Comrades? Curating Socialist Cold War Art in East Berlin | York Rieffel (ICOMOS Germany)

- Conservation of Cultural Heritage Sites of VDNH: Mosaic, Painting, Sculpture | Yulia Loginova (ICOMOS Russia)

12:00

Discussion

12:30

Lunch Break

14:00

Section 2: Interventions and Interpretation – Heritage Acceptance and Heritage Appropriation through Contextualisation and Commenting

Chair: Dörthe Hellmuth (ICOMOS Germany)

- Staging Buzludzha Monument– Revitalisation and Re-use Scenarios for the Generation after Next | Uwe Brueckner (Buzludzha Project/Studio Uwe Brueckner)
- Contextualizing Concrete Clickbaits. Dissonance, Rejection and Cultural Appropriation of Bulgarian Postwar Heritage | Aneta Vasileva (ICOMOS Bulgaria)
- Who Cares? Socialising Modern Heritage | Andreas Putz (ICOMOS Germany)
- *Nonument*. Performative and Exhibitions Approaches to Contested Cultural Heritage | Margarita Dorovska (Museum of Humour and Satire, Gabrovo)

15:30

Discussion

Friday, 23 July 2021

09:30

Welcome and Introduction

Chair: Elena Dimitrova (ICOMOS Bulgaria)

Welcomes

- Co-Organiser: Jörg Haspel, President of ICOMOS Germany
- Momchil Marinov, Director of Iskra History Museum Kazanlak

Goodwill Messages

- Ivan Markov, Rector of the University of Architecture, Civil Engineering and Geodesy in Sofia
- Claus-Peter Echter, International Scientific ICOMOS Committee on Historic Cities, Towns and Villages (CIVVIH)

10:00**Section 3: Dissonant Monuments of Art and Architecture in Citizen Dialogue and in Tourist Marketing**

Chair: Claus-Peter Echter (ICOMOS Germany)

- Buzludzha Monument Sustainable Cultural Tourism Plan: Acknowledging the Past – Embracing the Future | Sanjin Mihelic (Buzludzha Project/ICTC)
- Dissonant Post-WW2 Heritage in the Urban Context of Bulgaria: Space, Time, and Building a Culture of Public Debate | Elena Dimitrova (ICOMOS Bulgaria)
- Getty Keeping It Modern Project: The Tbilisi Chess Palace and Alpine Club | Manana Tevzadze (ICOMOS Georgia/Blue Shield Georgia)
- Connecting Urban Post-war Heritage of Totalitarian Regimes in Europe: the ATRIUM Cultural Route | John Patrick Leech (ATRIUM)

11:30**Discussion****12:30****Lunch Break****13:30****Section 4: Listing and Budgeting Dissonant Heritage. Legal and Funding Tools**

Chair: Mariela Modeva (ICOMOS Bulgaria)

- Preparing a Business Plan for the Buzludzha Monument | Mario Aymerich (Buzludzha Project/EIBI)
- The Indisputable in the Disputed Heritage | Emilia Kaleva (ICOMOS Bulgaria)

- Dissonant Heritage versus Consonant Heritage: All Equal before the Law? | Gregor Hitzfeld (ICOMOS Germany)
- Experiences and Recommendations from the Baltic Sea Region | Riin Alatalu (Vice President ICOMOS International)

15:00**Discussion****15:45****Closing Discussion and Recommendations**

Chair: Jörg Haspel (ICOMOS Germany)

Common Input of the Rapporteurs:

- Radoslav Iliev (Buzludzha Project)
- Emilia Kaleva (ICOMOS Bulgaria)
- Mariela Malamatenova (ICOMOS Bulgaria)
- John Ziesemer (ICOMOS Germany)

Initial Online Statement

- Todor Kretev, Honorary President ICOMOS Bulgaria

Panellists

- Galina Stoyanova, Mayor of Kazanlak Municipality
- Tanya Hristova, Mayor of Gabrovo Municipality
- Aneta Vasileva, ICOMOS Bulgaria
- Thomas Danzl, ICOMOS Germany
- Riin Alatalu, Vice President ICOMOS International
- Dora Ivanova, Buzludzha Project

16:45**Closing Words and Thanks by the Hosts and Organisers**